

**PHOTOGRAPHY CONTEST RULES****“JUST FOR PIGS”****OBJECT OF THE COMPETITION**

The Magapor Professorship in the University of Zaragoza organizes the photography contest under the theme "SWINE PRODUCTION" with the aim of disseminating the activity of swine farms among the university and the general public through an artistic and aesthetic vision suggested by images. This photo contest counts on the collaboration of the company Magapor S.L.

The rules of this contest are available to participants through the website [www.magapor.com](http://www.magapor.com) and its social networks.

**ACCEPTANCE OF THE COMPETITION RULES**

The participation in the contest implies the participants' full acceptance of the present rules. The breach of any of its sections will suppose the exclusion of the participant of the contest. In case of doubts or discrepancies in the interpretation of these rules, the criterion of **Magapor** will prevail.

**Magapor** reserves the right to be able to modify the present bases before the competition fails.

**PARTICIPATION CONDITIONS**

The contest will be divided into two categories according to the profile of the participant, student or professional. The conditions of participation will be the same for the two profiles and the requirements for one and the other will be the following:

*Student:* The person submitting an application to the category "Student" must justify that has been enrolled in the Faculty of Veterinary Medicine of the University of Zaragoza or in the Master of Health and Porcine Production of the Universities of Lerida, Zaragoza and Madrid during the courses 2023/2024 or 2024/2025.

*Professional:* Any person, over 18 years old, can participate.

Those who are linked by employment relationship with Magapor or members of the Organizing Committee may not participate in the competition. Likewise, those persons whose data are incorrect, incomplete, false or infringe the present rules may not participate.

Besides, photographs that may be unethical or in any way detrimental to third parties will be rejected.

Participation is free and is in no case linked to the purchase of goods, services or rights of use.

**SUBMISSION PROCEDURE**

To participate, the contestant must send a maximum of three (3) photographs via e-mail to [marketing1@magapor.com](mailto:marketing1@magapor.com) always accompanied by the following information:

--- Subject: "Just for pigs"

--- Name of the photograph

--- Contact details of the contestant: Full name, telephone, e-mail.

The proposed theme for the photos is "SWINE PRODUCTION". In this framework, photographs of animals in their different areas of production, buildings, facilities, tools, equipment, etc. will be accepted, provided that they are within the field of swine production.

The photographs must be unpublished, having not previously been used in any public or private support. The contestant is responsible for the authorship and ownership of the photograph object of their participation in the contest.

Editing of the photographs is permitted, provided that the pig element portrayed is the main focus and the essential part of the image. This element may not be modified or altered by digital editing.

Compositional creation and alteration of secondary elements that do not affect the essence of the photograph are permitted, provided that these elements are also original and unpublished. Any manipulation must respect the authenticity of the essential elements of the image.

Contestants will have a period of **fifteen (15) working days** to make any claim related to the result of the selection of the winner. This period will begin on the day following the **date of publication of the winner** in the official media designated by the organisation. Claims must be submitted in writing, in a clear and detailed manner, and sent via e-mail to the address [marketing1@magapor.com](mailto:marketing1@magapor.com). Once the aforementioned period has elapsed without any claims having been lodged, the result will be considered final.

Participation in the contest will be null if the photograph object of the contest was offensive, obscene or does not comply with the present legal rules.

\* Photography requirements:

--- Proposed theme: "SWINE PRODUCTION".

--- Format JPG or TIFF

--- Minimum resolution 6MP (3000 x 2000 px)

**Magapor** reserves the right to accept the entries according to whether they are related to the topic proposed and accomplish some minimum technical quality criteria or not.

### SUBMISSION PHASE

The period to receive the photographs will start on Friday, the 20<sup>th</sup> of September, 2024, and the deadline for submissions on Sunday, December 1<sup>st</sup>, 2024 (until 23:59 hours GMT+1). The entries received after this date will not be taken into account.

### PRIZE AND JURY'S DECISION

Two economic prizes are established, one for the winner of each category:

--- Student: Two hundred and fifty euros (250 €)

--- Professional: Five hundred euros (500 €)

These are gross amounts (withholding taxes will be levied).

The jury is composed of the five (5) members of the Mixed Commission of the Magapor Professorship, formed by a group of veterinarians and experts in the swine sector representing Magapor and the University of Zaragoza.

The decision of the jury will be made public on Wednesday, December 18<sup>th</sup>, 2024 through the Magapor website [www.magapor.com](http://www.magapor.com) and will be personally notified to the winners.

For the determination of the winner, a total of three (3) photographs will be preselected per category: the winner and two reserves. If the winner is not located within seven calendar days from the publication of the contest decision, does not meet any

of the requirements established in these rules or does not accept this award, the organizer will proceed to contact the substitutes in the same order in which they were pre-selected. In the case of the first winner, the second would take his place. If the number of substitutes was exhausted without finding a winner, the prize would be declared null and void. Likewise, if the jury determined that none of the participating photographs meets minimum quality and originality requirements, the contest would be also declared null.

### RIGHTS IN SUBMISSIONS

**Magapor** reserves the right (not exclusive) to reproduce in its own promotional media and to expose in a freeway any of the photographs received. Participants will be responsible for the absence of rights to third parties over their photos and also responsible for the absence of claims for image rights.

The pre-selected photographs will be displayed in the official digital media of **Magapor**.

### PROCESSING AND PROTECTION OF PERSONAL DATA

Magapor, S.L. is responsible for data processing, and, in compliance with the provisions of the European Regulation on Data Protection, any contestant may at any time exercise the rights of access, rectification, cancellation, opposition, limitation to processing and portability by communicating it in writing by ordinary mail to:

Magapor, S.L.  
Pol. Valdeferrín Calle 5  
50600 Ejea de los Caballeros (Zaragoza) SPAIN

or by email: [lopd@magapor.com](mailto:lopd@magapor.com)

The purpose of the processing of the data is the management of this contest. In this sense, Magapor, S.L. will keep the data provided by the contestant during the contest period, being later eliminated.

The treatment that Magapor performs of the data collected from the contestants is legitimized in the participation of the photographic contest itself.

Magapor, S.L. does not foresee either cessions or international transfers of data to third parties.

Magapor, S.L. has been adapted to the European Regulation on Data Protection, adopting computer security measures and organizational measures on personal data collected with the aim of maintaining its integrity, confidentiality and availability.