

## PHOTOGRAPHY CONTEST RULES

### “JUST FOR PIGS”

#### OBJECT OF THE COMPETITION

The Magapor Professorship in the University of Zaragoza organizes the photography contest under the theme "SWINE PRODUCTION " with the aim of disseminating the activity of swine farms among the university and the general public through an artistic and aesthetic vision suggested by images. This photo contest counts on the collaboration of the company Magapor S.L.

The rules of this contest are available to participants through the website [www.magapor.com](http://www.magapor.com) and its social networks.

#### ACCEPTANCE OF THE COMPETITION RULES

The participation in the contest implies the participants' full acceptance of the present rules. The breach of any of its sections will suppose the exclusion of the participant of the contest. In case of doubts or discrepancies in the interpretation of these rules, the criterion of **Magapor** will prevail.

**Magapor** reserves the right to be able to modify the present bases before the competition fails.

#### ELIGIBILITY

The contest will be divided into two categories according to the profile of the participant, student or professional. The conditions of participation will be the same for the two profiles and the requirements for one and the other will be the following:

*Student:* The person submitting an application to the category "Student" must justify that has been enrolled in the Faculty of Veterinary Medicine of the University of Zaragoza or in the Master of Health and Porcine Production of the Universities of Lerida, Zaragoza and Madrid during the courses 2016/2017 or 2017/2018.

*Professional:* Any person, over 18 years old, can participate.

Those who are linked by employment relationship with Magapor or members of the Organizing Committee may not participate in the competition. Likewise, those persons whose data are incorrect, incomplete, false or infringe the present rules may not participate.

Besides, photographs that may be unethical or in any way detrimental to third parties will be rejected.

Participation is free and is in no case linked to the purchase of goods, services or rights of use.

## **SUBMISSION PROCEDURE**

To participate, the contestant must send a maximum of three (3) photographs via e-mail to [marketing1@magapor.com](mailto:marketing1@magapor.com) always accompanied by the following information:

- Subject: "Just for pigs"
- Name of the photograph
- Contact details of the contestant: Full name, telephone, e-mail.

The proposed theme for the photos is "SWINE PRODUCTION".

The photographs must be unpublished, having not previously been used in any public or private support. The contestant is responsible for the authorship and ownership of the photograph object of their participation in the contest.

Participation in the contest will be null if the photograph object of the contest was offensive, obscene or does not comply with the present legal rules.

\* Photography requirements:

- Proposed theme: "SWINE PRODUCTION".
- Format JPG or TIFF
- Minimum resolution 6MP (3000 x 2000 px)

**Magapor** reserves the right to accept the entries according to whether they are related to the topic proposed and accomplish some minimum technical quality criteria or not.

## **SUBMISSION PHASE**

The period to receive the photographs will start on Monday, October 16, 2017 and the deadline for submissions on Thursday, November 30, 2017 (until 00:00 hours). The entries received after this date will not be taken into account.

## **PRIZE AND JURY'S DECISION**

Two economic prizes are established, one for the winner of each category:

- Student: Two hundred and fifty euros (250 €)
- Professional: Two hundred and fifty euros (250 €)

The jury is composed of the five (5) members of the Mixed Commission of the Magapor Professorship, formed by a group of veterinarians and experts in the swine sector representing Magapor and the University of Zaragoza.

The decision of the jury will be made public on Wednesday, December 20, 2017 through the Magapor website [www.magapor.com](http://www.magapor.com) and will be personally notified to the winners.

The prizes will be delivered on May 3, 2018 during the academic act on the Veterinarian's Patron Saint Day.

For the determination of the winner, a total of three (3) photographs will be preselected per category: the winner and two reserves. If the winner is not located within seven calendar days from the publication of the contest decision, does not meet any of the requirements established in these rules or does not accept this award, the organizer will proceed to contact the substitutes in the same order in which they were pre-selected. In the case of the first winner, the second would take his place. If the number of substitutes was exhausted without finding a winner, the prize would be declared null and void. Likewise, if the jury determined that none of the participating photographs meets minimum quality and originality requirements, the contest would be also declared null.

#### **RIGHTS IN SUBMISSIONS**

**Magapor** reserves the right (not exclusive) to reproduce in its own promotional media and to expose in a free way any of the photographs received. Participants will be responsible for the absence of rights to third parties over their photos.

The pre-selected photographs will be displayed in the official digital media of **Magapor**.

#### **PROCESSING AND PROTECTION OF PERSONAL DATA**

The personal data provided by the participants will be included in a file owned by Magapor, S.L. whose purpose is the management of this contest by the Marketing department.

Participants may exercise for free their rights of access, rectification, cancellation and opposition to such data by sending a written communication addressed to Magapor, Valdeferrín Aula-Dei Agro-Food Technological Polygon, Calle 5, C.P. 50600 Ejea de los Caballeros, Zaragoza.

Participants authorize the use of their data in the terms described, including the possible publication of their name and surnames in the media or others that the company could consider relevant.